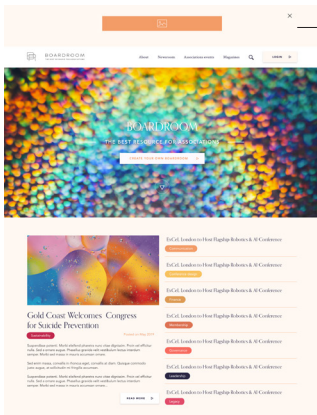


# DIGITAL SPECIFICATIONS

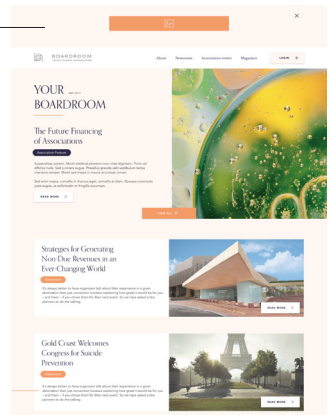
## GENERAL HOMEPAGE

## PERSONAL HOMEPAGE



LEADERBOARD BANNER

840 px x 150 px



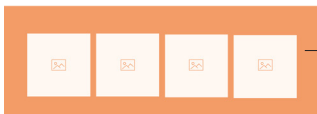
MEDIUM BANNER

840 px x 150 px



SQUARE BANNERS

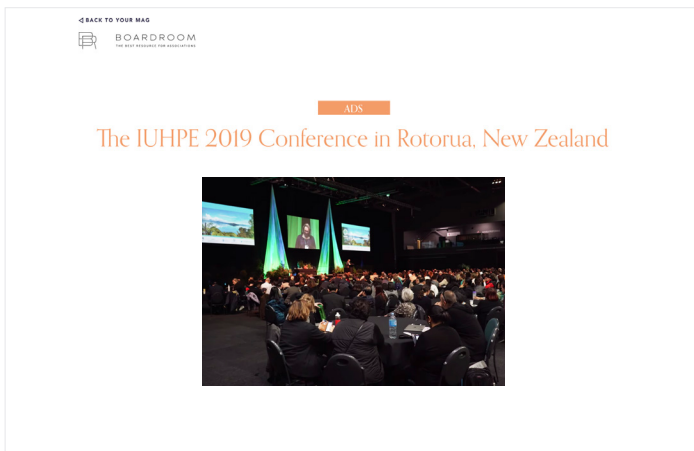
300 px x 250 px



All banners should be 1 Mo max, and only jpeg and gif formats are supported.

# DIGITAL SPECIFICATIONS

## VIDEO



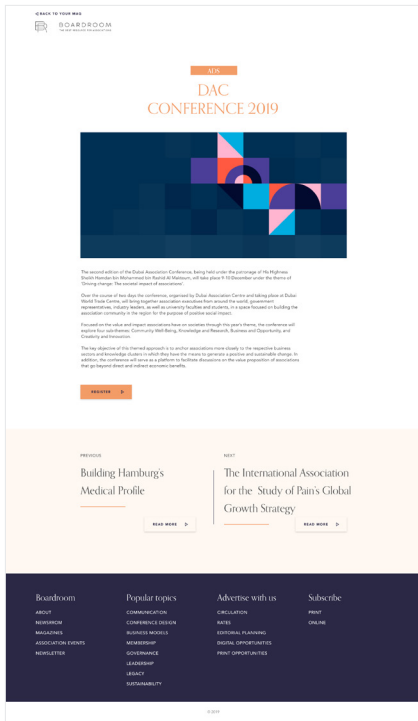
*Video of your vlog/destination/venue/conference/testimonial/etc.  
designed and delivered by you*

*(Visible after 2 articles have been read)*

*MP4 H264 / min. 15" / ratio 16:9*

# DIGITAL SPECIFICATIONS

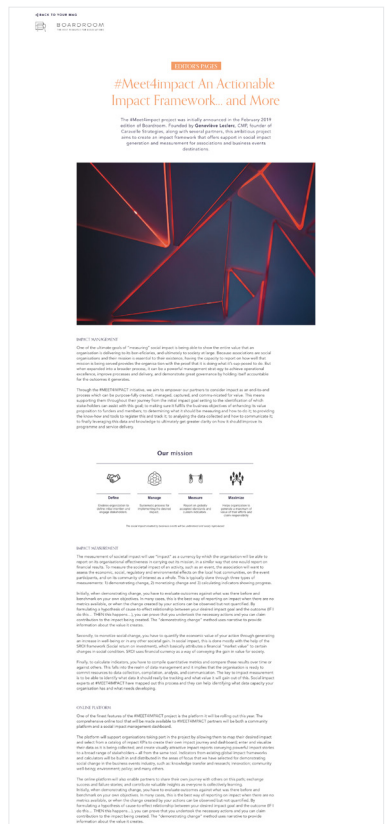
## LANDING PAGE



Landing page designed by you to convert visitors into leads  
(Visible after 2 articles have been read)

Title + Picture + Text  
1200 px x 800 px

## ARTICLE



900 or 1800-word article with pictures and/or videos