



# THE ADVANTAGE YOU NEED TO DELIVER EXCEPTIONAL BUSINESS EVENTS

Introducing the **Singapore MICE Advantage Programme**

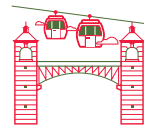
Host your delegates in an empowering business environment with world-class facilities. With an array of exclusive privileges and services, the Singapore MICE Advantage Programme (SMAP) transforms your event into a platform that inspires new possibilities.

With SMAP, you can enjoy a world of benefits such as:



**SINGAPORE EXHIBITION & CONVENTION BUREAU**

- Business Events in Singapore (BEIS) financial grants or In Singapore Incentives & Rewards (INSPIRE).
- Recommendations on MICE and social venues.



**SENTOSA**

- Complimentary tokens on the Sentosa Fun Pass, which can be redeemed for experiences and F&B at participating Sentosa partners. Additional tokens will be extended for MICE delegates staying in a hotel on Sentosa island.



**SINGAPORE AIRLINES GROUP**

- Complimentary air tickets on Singapore Airlines (subject to a minimum spend).
- Discounted fares to Singapore on Singapore Airlines and SilkAir for MICE delegates.



**STARHUB**

- Discount on bulk purchase (50 pieces and above) of Travel Prepaid SIM cards.
- Discount or free gift with purchase of Travel Prepaid SIM card at Singapore Changi Airport for MICE delegates.



**CHANGI AIRPORT GROUP**

- Complimentary welcome desk at Changi Airport to greet your delegates upon arrival.
- Shopping vouchers for shopping and dining at Changi Airport or Jewel Changi Airport for MICE delegates.



**GRAB**

- Discount on Grab services for MICE delegates.



**JETQUAY**

- Discounted rates for VIP Meet & Greet services at the elite JetQuay CIP Terminal.
- Complimentary Quayside service (subject to a minimum spend).



**NETS**

- Complimentary customisation of co-branded NETS FlashPay Cards.
- Discount on bulk purchase of NETS FlashPay Cards.

Discover the full benefits at [VisitSingapore.com/MICE/SMAP](https://www.visit-singapore.com/mice/smap).

To apply or find out more, contact **SECB** at [secb@stb.gov.sg](mailto:secb@stb.gov.sg)

