

POLITICAL RISK MANAGEMENT MODEL

FOUR CATEGORIES OF POLITICAL RISK			
GEOPOLITICAL	COUNTRY-LEVEL	REGULATORY	SOCIETAL
<p>When the interests of countries collide or when the international system is undergoing transformation.</p> <p>Example:</p> <ul style="list-style-type: none"> • Ukraine war 	<p>When the national political environment or governmental and institutional stability has significant consequences for organisations operating in that country.</p> <p>Example:</p> <ul style="list-style-type: none"> • Brexit 	<p>When governments – at the international, national, or local level – change existing law, policies, or regulations in a way that impacts organisations and markets.</p> <p>Example:</p> <ul style="list-style-type: none"> • China's foreign NGO law 	<p>When groups launch public activism such as boycotts or protests that have consequences for markets and organisations operating globally.</p> <p>Example:</p> <ul style="list-style-type: none"> • Flight shaming

MATRIX: CATEGORIES OF POLITICAL RISK / LINES OF BUSINESS				
	Geopolitical	Country-level	Policy & regulatory	Societal
Membership	●	●		●
Certification		●		
Events	●	●		●
Standards		●	●	
Advocacy		●		
Volunteerism				●
Education and outreach				
Charity work	●		●	

POLITICAL RISK MANAGEMENT FRAMEWORK			
UNDERSTAND	ANALYZE	MANAGE	RESPOND
<ul style="list-style-type: none"> • What is my association's political risk appetite? • Is there a shared understanding of our political risk appetite? • How can we reduce political risk blind spots? 	<ul style="list-style-type: none"> • How can my association get good information about the political risks that we face? • How can we ensure rigorous analysis? • How can we integrate political risk analysis and management into business decisions? 	<ul style="list-style-type: none"> • How can my association manage exposure to the political risks that we have identified? • Do we have a good system in place for timely warning and action? • How can we limit the damage when something bad happens? 	<ul style="list-style-type: none"> • Are my association capitalizing on successes and failures? • Are we reacting effectively to crises? • Are we developing mechanisms for continuous learning?